

# Sustainability @Commerzbank

Corporate Responsibility Newsletter

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## 100 goals for a greater sustainability performance

After revising its sustainability strategy over the past few months, Commerzbank is now ready to launch its new sustainability programme. It comprises 100 goals and was developed in a series of workshops involving all relevant divisions and segments within the Bank.

The programme is aligned with the three strategic action areas serving to systematically map out Commerzbank's sustainability performance. The first area, "Sustainable corporate governance", relates mainly to issues that impact the Bank itself: compliance, data protection, all employee-related issues and reputational risk management. The second, "Market and clients", is concerned with the activities conducted directly by the Bank, including its products and services. And finally, the third area, "Environment and society", groups the issues related to the environmental management of the Bank's operations and Commerzbank's corporate social responsibility. "The linchpin of this sustainability approach is our commitment to corporate responsibility. We want to face up to the global challenges as a responsible partner for sustainable economic and social development – not least of all, to fulfil our responsibility to our shareholders, customers, employees and society as a whole," says Rüdiger Senft, the Head of Corporate Responsibility.

The process of drawing up the Bank's sustainability programme between December 2016 and March 2017 involved all relevant areas, including – amongst others – compliance, the lending business and asset management as well as human resources, environmental management and data protection. The results are impressive: 100 specific goals for improved sustainability in Commerzbank.

They include such objectives as "Providing 2.5 billion euros for the direct or indirect financing of renewable energy through new business of Commerzbank" and "Tripling the share of sustainable investments in assets under management for retail customers", in both cases by 2020.

Colleagues throughout the Bank will work to implement the short, medium and long-term goals. Commerzbank will also provide interim reporting on progress with key steps. Comprehensive reporting on the achievement of the sustainability programme goals will also be available in the Sustainability Portal at

[sustainability.commerzbank.com/programme](http://sustainability.commerzbank.com/programme).

### Further information:

- [Commerzbank's Sustainability Strategy](#)
- [The Sustainability Programme of Commerzbank](#)

### Imprint

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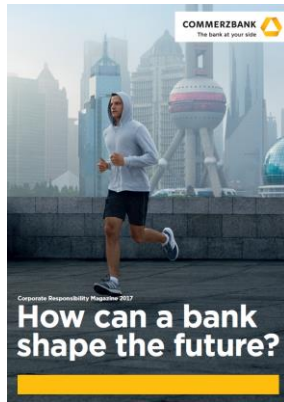
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## In a nutshell: Sustainability initiatives at Commerzbank

### Sustainability report released

How can a bank shape the future? Commerzbank will answer this question in its new magazine on corporate responsibility. It will examine the Bank's efforts to face the major challenges of our time: globalisation, sustainable development, digitalisation and social cohesion. The expectations for the Bank are formulated by customers, partners and sustainability experts. The second part of our sustainability reporting is the GRI Report, in which we present detailed facts and figures on our sustainability performance in the 2016 reporting year based on the guidelines of the Global Reporting Initiative (GRI).



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### Commerzbank skyscrapers in Frankfurt receive LEED Platinum certification

Since August 2017, the Commerzbank Tower at Kaiserplatz in Frankfurt has also had platinum status under the LEED Existing Building Standard. The Gallileo Tower – also used by Commerzbank – gained platinum status back in 2014. As a result, Commerzbank is now using two of the three buildings in Frankfurt certified in the "Existing building" category. The Bank took several measures to earn the platinum designation: Along with a new cleaning guideline, this included such steps as the installation of flow restrictors to reduce water consumption and optimised lighting.

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### Maritime pictures for a good cause

An auction of historical nautical objects was held in May at the Commerzbank "Am Ness" branch in Hamburg. The 333 lots that came under the hammer yielded total proceeds of 15,000 euros. The entire amount was donated to the Christoph Metzelder Foundation, which will use the funds to support a project at the St. Pauli youth centre and a local school. The goal of the project is to foster the integration of young refugees and their families in Hamburg. The Christoph Metzelder Foundation, which was founded in 2006, supports children and adolescents in their schooling and their personal development. Its mission is for all of them to have equal opportunities when getting a start in the career world.

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### High score for climate friendliness

The sustainable fund "Commerzbank Globale Aktien – katholische Werte" rates high among climate friendly investment products: In Climetrics, the world's first rating for the climate impact of funds, it received four of a possible five points. It assesses the environmental impact of the companies in the portfolio, among other criteria. The fund is one of Commerzbank's sustainable investment products, which take into account social and ecological aspects as well as financial criteria.

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### 25-year partnership with the Senior Experten Service

The Commerzbank Foundation has been one of the supporters of the Senior Experten Service (SES) since 1992, providing support in particular to the SES school programme in the German state of Hesse. The goals of the programme include developing social skills and enhancing young people's potential to succeed in vocational training. It seeks to foster an interest in technology, science and skilled trades and improve speaking and reading skills, with a special focus on career guidance.

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### Significant contribution to sustainability

The Global Trade Review (GTR), a leading journal on trade finance in emerging markets, has selected Commerzbank as a recipient of the "Leaders in Trade" award for 2016. Commerzbank was honoured as the "Bank that has made the most significant contribution to sustainability". Commerzbank applies stringent sustainability criteria to trade finance.

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### More than 120 million euros placed in sustainable investments

In July 2017, the volume of sustainable investments managed by Commerzbank topped the €120 million mark. As a result, total assets under management in this category has more than doubled since the entry threshold was lowered to 500,000 euros in September 2016. Sustainable asset management is intended for wealth management clients and institutional investors. The investment process considers specific sustainability criteria that ensure that funds are allocated only to the stocks and bonds of companies that meet their social and ecological responsibilities as determined in the analysis of the sustainability rating agency Oekom Research.

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