

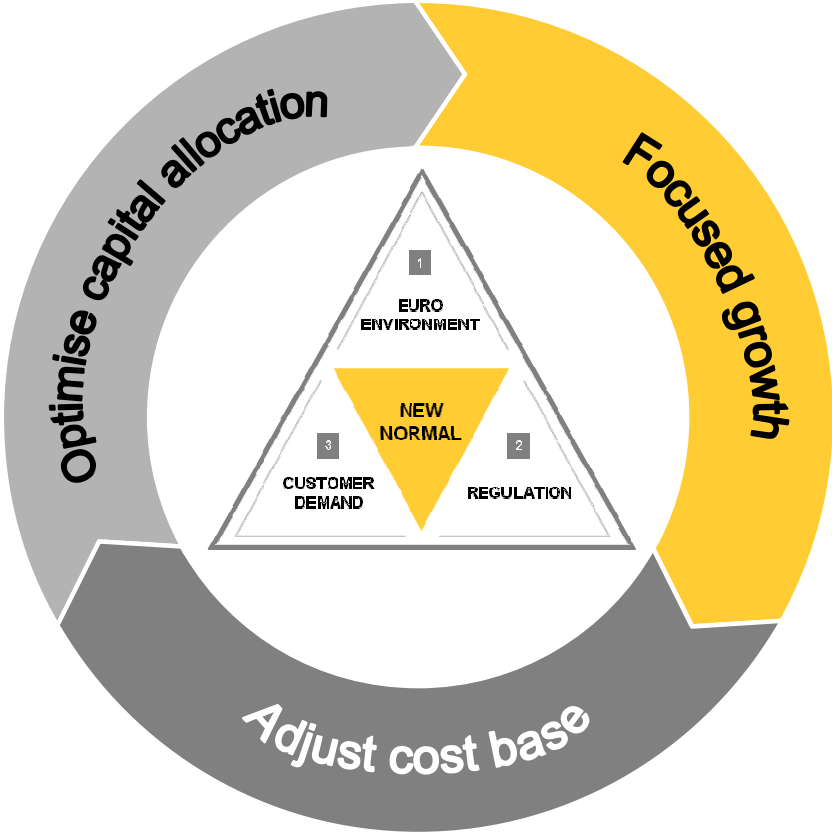


# Group Financials

Investors' Day 2012

# Our financial goals for 2016

## Our strategic agenda



**ROE post-tax<sup>1)</sup>**

Core Bank

**>10%**

**CIR**

Core Bank

**~60%**








**Basel III under phase-in**

Group

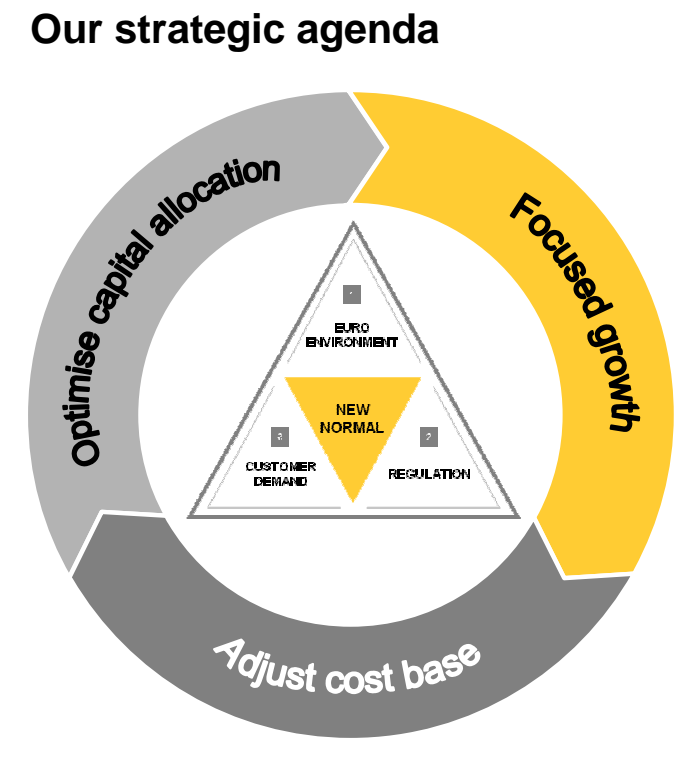
**>9%**

1) Based on implicit tax rate.

# In the short-term the macroeconomic environment is expected to persist volatile

<p>GDP</p> 		<p>Continued low growth rates expected in the short-term, but we are positive on the economic prospects in the mid-term, backed on a further easing of the Eurozone environment and the expected international growth rates.</p>
<p>Interest rates</p> 		<p>Interest rates will remain on a low level for 2013. Post-crisis inflation is expected to kick in, accompanied by rising interest rate levels.</p>
<p>Equity markets</p> 		<p>The expected positive economic environment will fuel corporate earnings and stock markets mid-term.</p>
<p>FX</p> 		<p>Due to a challenging sentiment in European sovereign crisis, the euro will not be able make up ground against the USD.</p>

# Realising our revenue potential in a changed market environment – we will invest >€2.0bn in skills, brand and IT



## Key investment areas

**Skills/  
Knowhow**



- › Qualification of advisory services
- › Product knowhow
- › Understanding of new regulatory requirements

**Brand/  
Network**



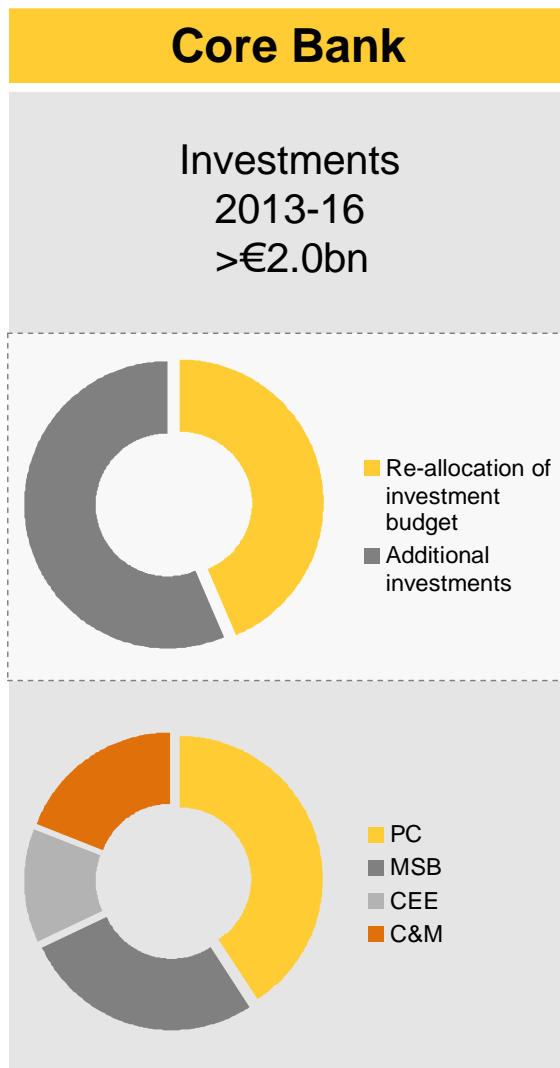
- › Integrated brand and product advertisement
- › New claim „The bank at your side”
- › New branch model
- › Multichannel distribution

**IT/  
Processes**



- › Cross channel platform for retail and business clients
- › Investments in cash management / trade finance

# After integration investment focus will be on services generating customer value



**PC**



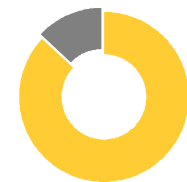
- › Establish new business/revenue model based on fairness and competence towards customers
- › Increase customer base in Comdirect benefiting from general trend toward direct banking

**MSB**



- › Scale existing business model in Germany
- › Expand business in Asia and selected European countries
- › Strengthen cash management and position of leading trade service bank

**CEE**



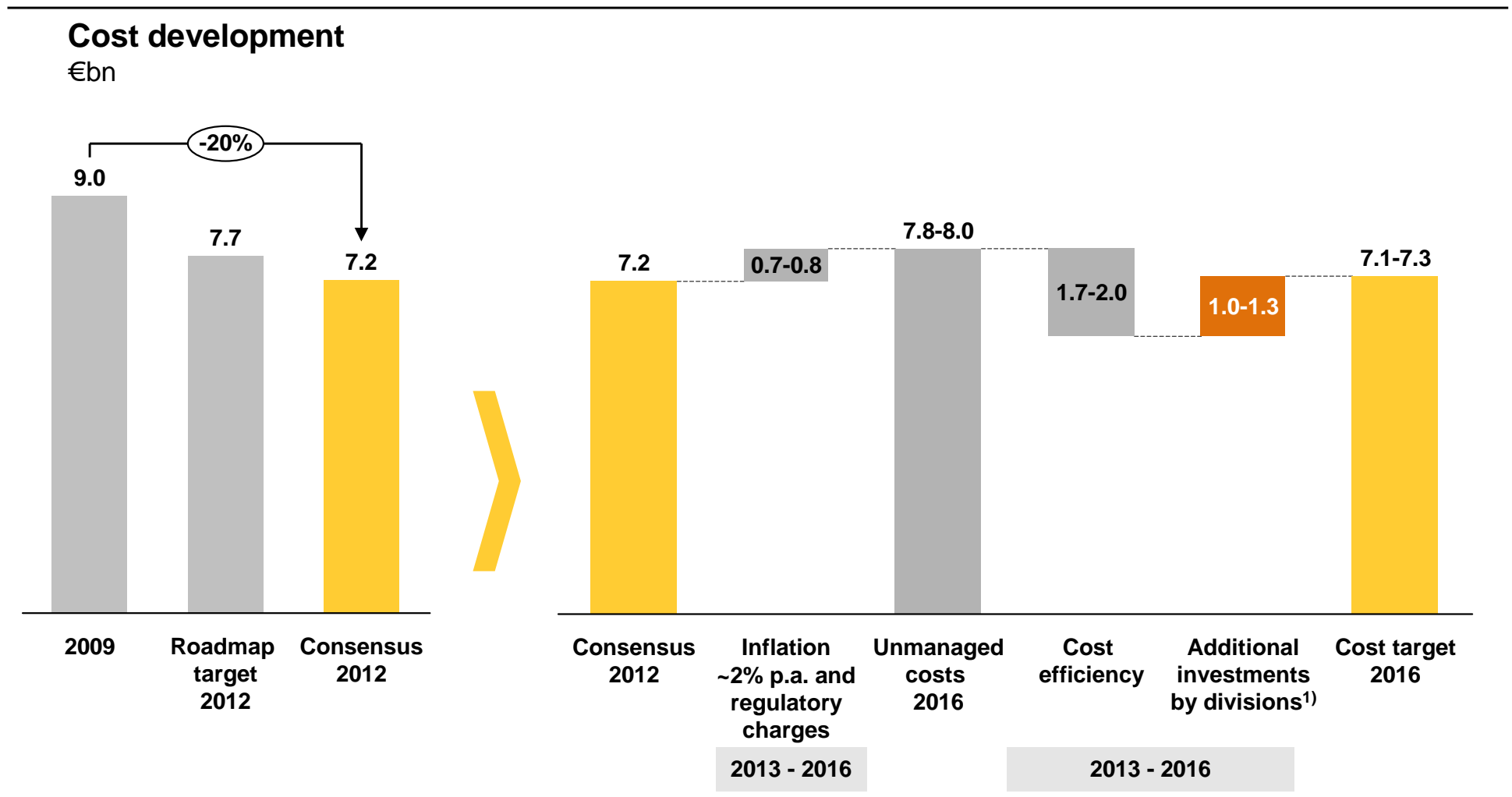
- › Growth with the market in BRE
  - Leverage new mBank offering with advanced online platform
  - Create one integrated sales network for corporate and retail offering

**C&M**



- › Growth based on a focused offering as a large international niche player
- › Evolve product offering in corporate finance, EMC and expand institutional client franchise in FIC

# Investments will be funded by further cost efficiencies – despite inflation and regulatory changes, costs will remain flat



1) Before possible restructuring charges. Note: Numbers may not add up due to rounding.

# Measures to adjust the cost base

Levers	Rationale
Adjust distribution capacity	<ul style="list-style-type: none"> <li>› Deep crisis of customer confidence has led to significantly lower security transactions in branch network</li> </ul>
Reduce complexity (Products & Processes)	<ul style="list-style-type: none"> <li>› Excellence program initiated focusing on process and service delivery quality</li> <li>› Rapidly responding to regulatory challenges and is prepared for the changing environment</li> </ul>
Reduce cost base in NCA	<ul style="list-style-type: none"> <li>› Reflect portfolio run-down in set-up and cost base</li> </ul>
Adjust corporate centre capacities	<ul style="list-style-type: none"> <li>› Clear focus on client-critical tasks and services</li> </ul>
Source/near-shore back-office activities	<ul style="list-style-type: none"> <li>› Increase efficiency of back-office                             <ul style="list-style-type: none"> <li>– Front-to-back process optimisation and complexity reduction</li> <li>– Usage of local competitive factor cost advantages</li> </ul> </li> </ul>

# Key performance indicators defined to track progress on strategic measures

	Target 2016 (pre-tax)		Top KPIs
PC	<p>ROE &gt;12%</p> <p>CIR &lt;80%</p>	>	<ul style="list-style-type: none"> <li>› Revenue per customer: +10%</li> <li>› Net new customers: 1 million</li> <li>› Assets under control: &gt;€300bn</li> <li>› Net promoter score: &gt;30%</li> </ul>
MSB	<p>ROE &gt;20%</p> <p>CIR &lt;45%</p>	>	<ul style="list-style-type: none"> <li>› Revenue growth: +4% p.a.</li> <li>› New customers: &gt;15%</li> <li>› Cross-selling: &gt;50% non-loan ratio</li> <li>› Growth in international revenues of 8% p.a.</li> </ul>
CEE	<p>ROE &gt;15%</p> <p>CIR &lt;55%</p>	>	<ul style="list-style-type: none"> <li>› Revenue growth: +5% p.a.</li> <li>› Loan to deposit ratio: 115%</li> </ul>
C&M	<p>ROE &gt;15%</p> <p>CIR &lt;65%</p>	>	<ul style="list-style-type: none"> <li>› Revenue growth: +4% p.a.</li> <li>› Front-to-back cost efficiency of €150m p.a.</li> <li>› Maintain capital efficiency despite Basel III</li> </ul>



# Capital management will remain key for Commerzbank

## External factors on capital position

	<p>Ongoing regulatory tightening</p>
	<p>Volatile macroeconomic environment</p>

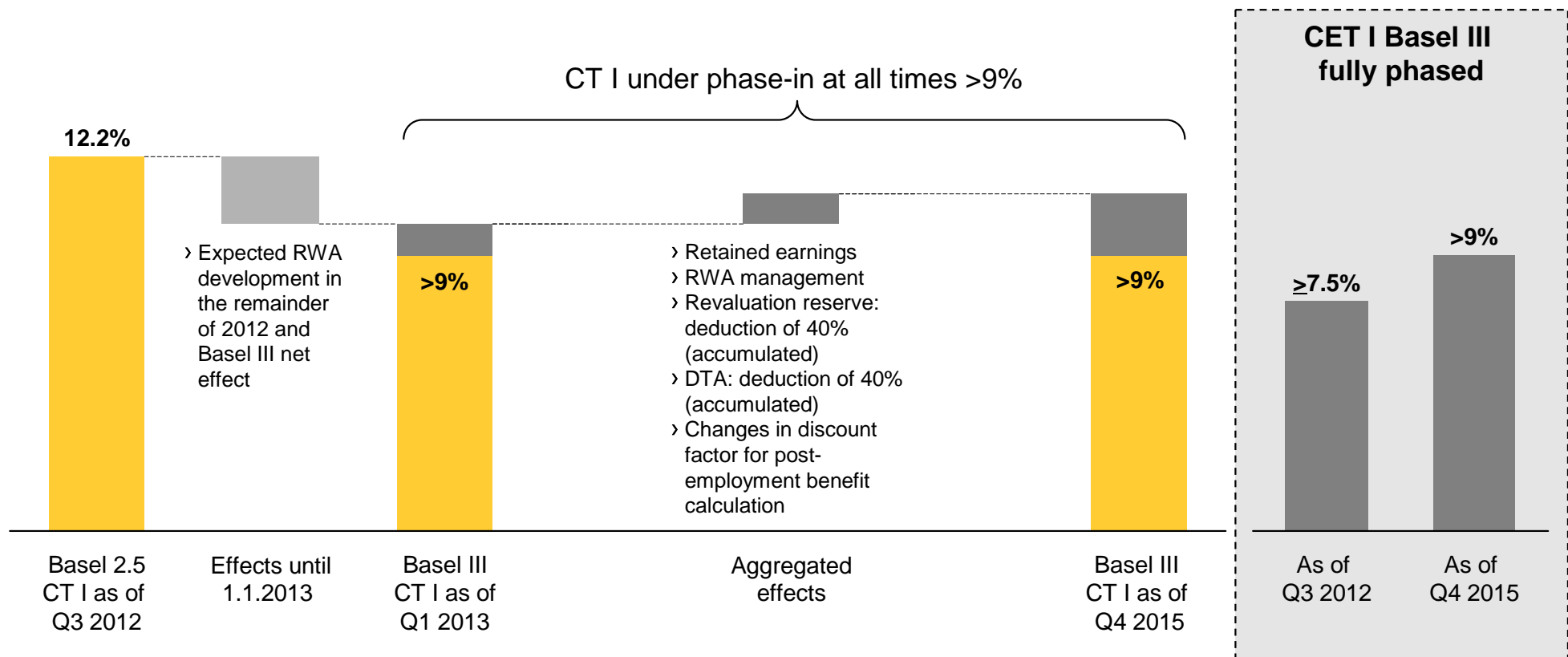


## Strategic priorities in capital management

1. Ensure >9% Basel III Core Tier I under phase-in and build up comfortable buffer
2. Coupon payment silent participations
3. Dividends
4. Redemption of silent participations

# Basel III Core Tier I at all times >9% under phase-in

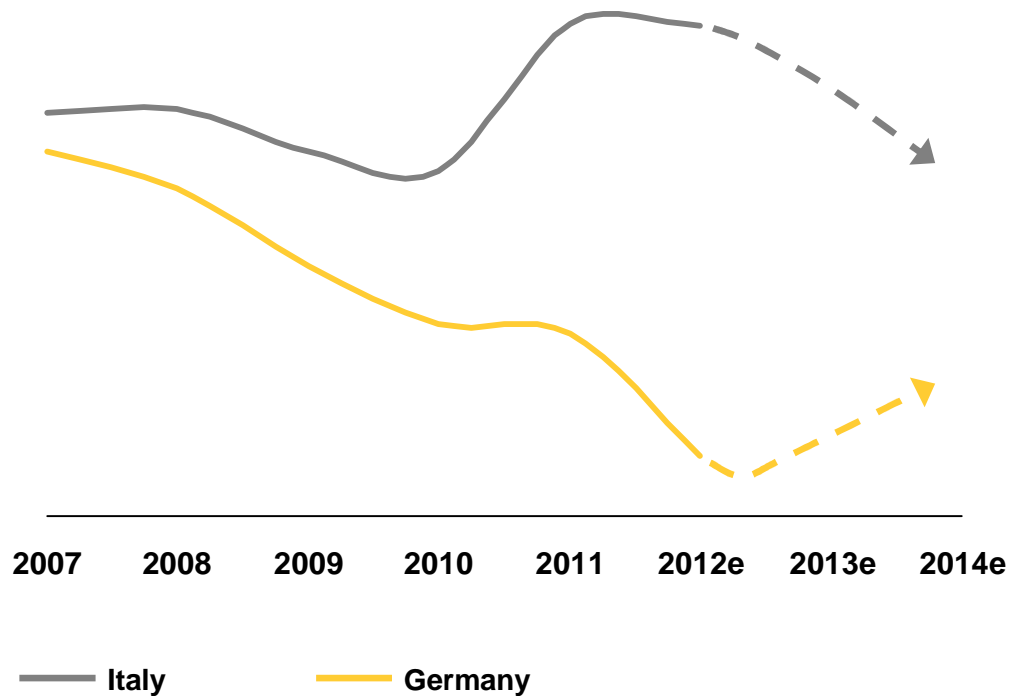
## Basel 2.5 Core Tier I and Basel III Core Tier I under phase-in



Note: estimated impacts as of September 2012

# Significantly reduced risk of euro break-up – value oriented rundown of NCA

Sovereign av. yields (10y), %



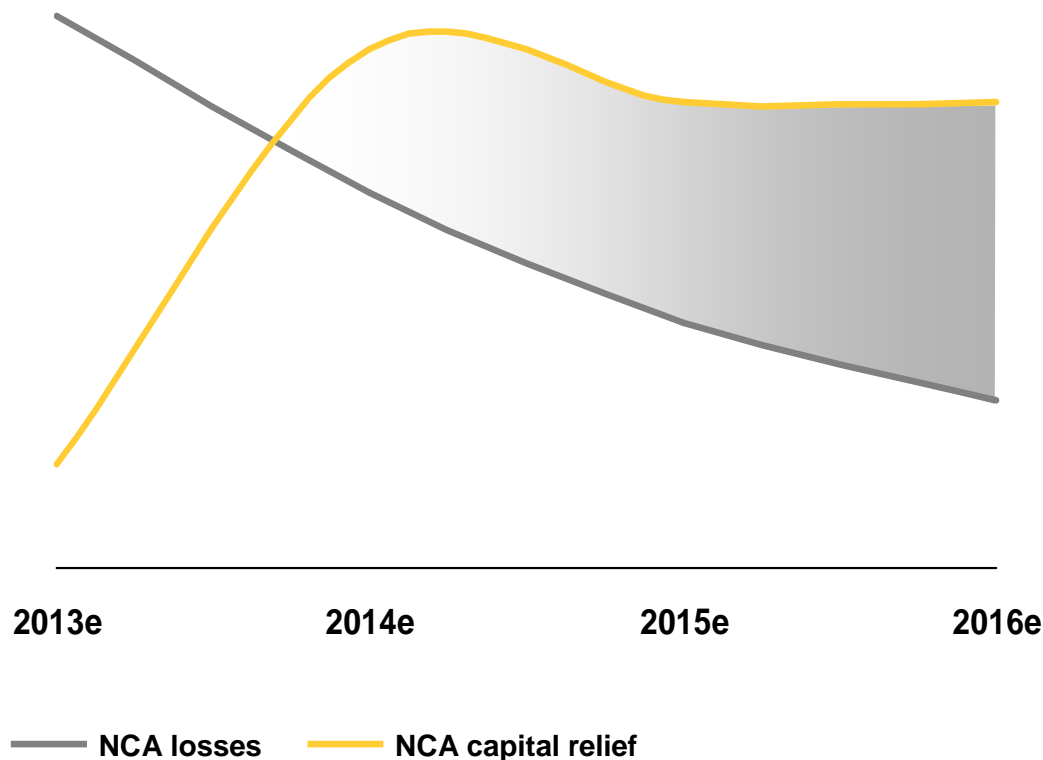
## Comments

- › Sept 2012: ECB's bond-buying euro debt plan: "Euro is irreversible"
- › Strong believe in ECB measures to establish trust in EU
- › Strong support from Eurozone governments
- › Confirmation of ESM by the Bundesverfassungsgericht

**Significantly reduced risk for a euro break-up scenario**

# From 2014 on rundown of NCA starting to be capital accretive

NCA losses vs. capital relief<sup>1)</sup>



## Comments

- › Cumulative losses in the years 2013-2016 of approximately €2.3bn anticipated
- › Over the next four years, capital relief due to RWA-reduction of about €30bn slightly overcompensates the losses
- › In particular, from 2014 onwards capital relief due to RWA-reduction higher than losses

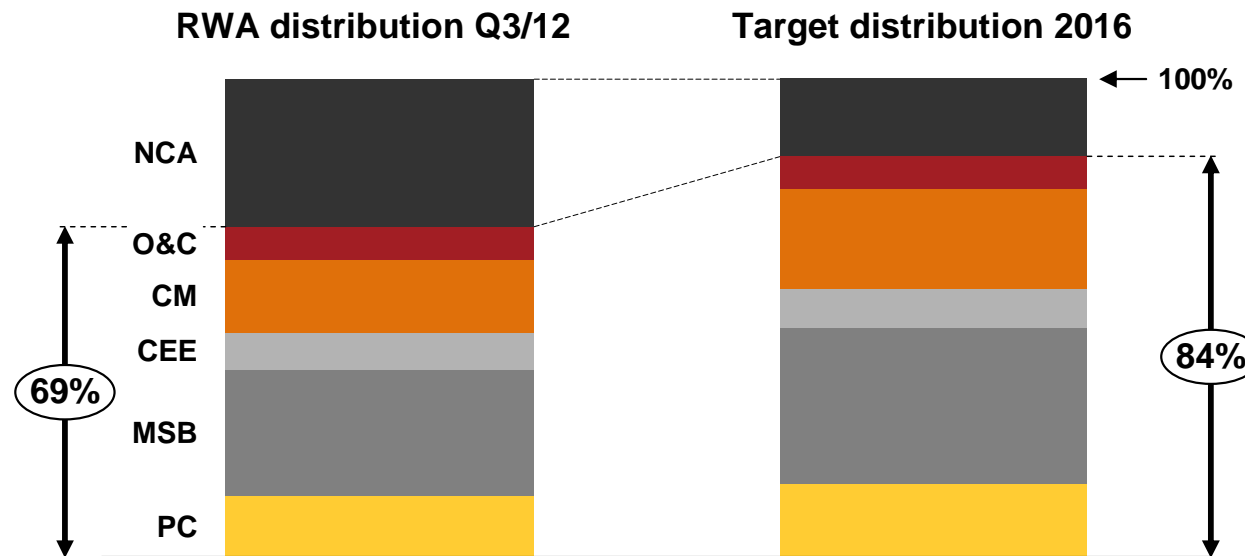
1) Basel III phase-in of negative revaluation reserve from 2014 onwards not taken into account

# RWA distribution: NCA to be reduced by 15%-points until 2016

- › Run-down of NCA portfolio will result in RWA reduction of more than 40%
- › Reinvestment in Core Bank
- › EBA capital buffer of €4.0bn allocated to NCA

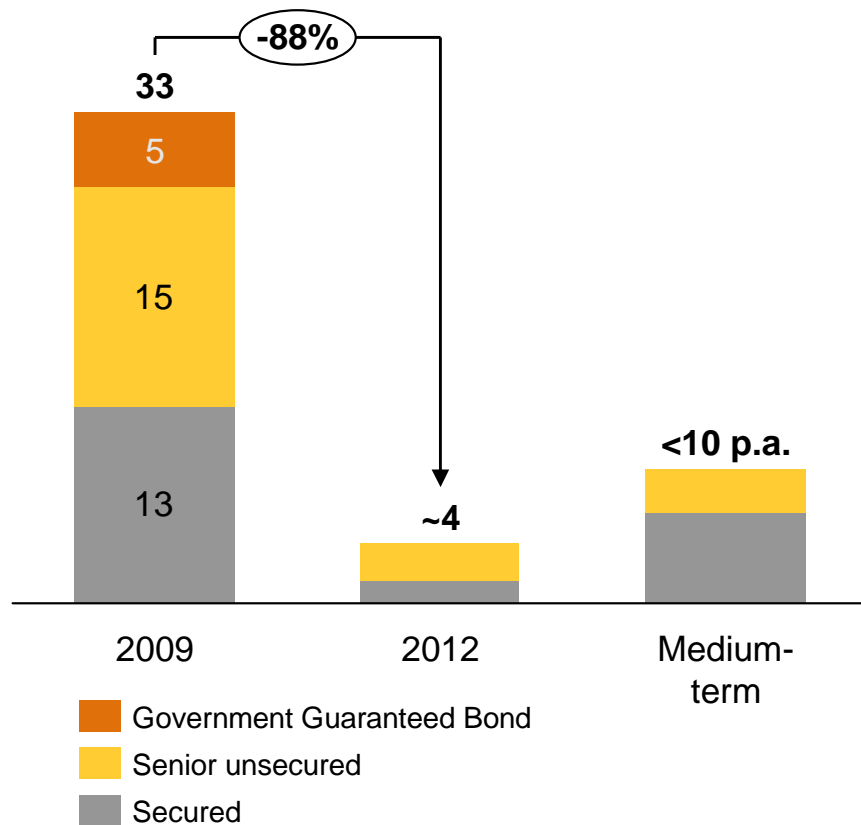
## RWA distribution

%



# Due to run-down of NCA and strong increase in client deposits no significant capital market funding in the medium-term required

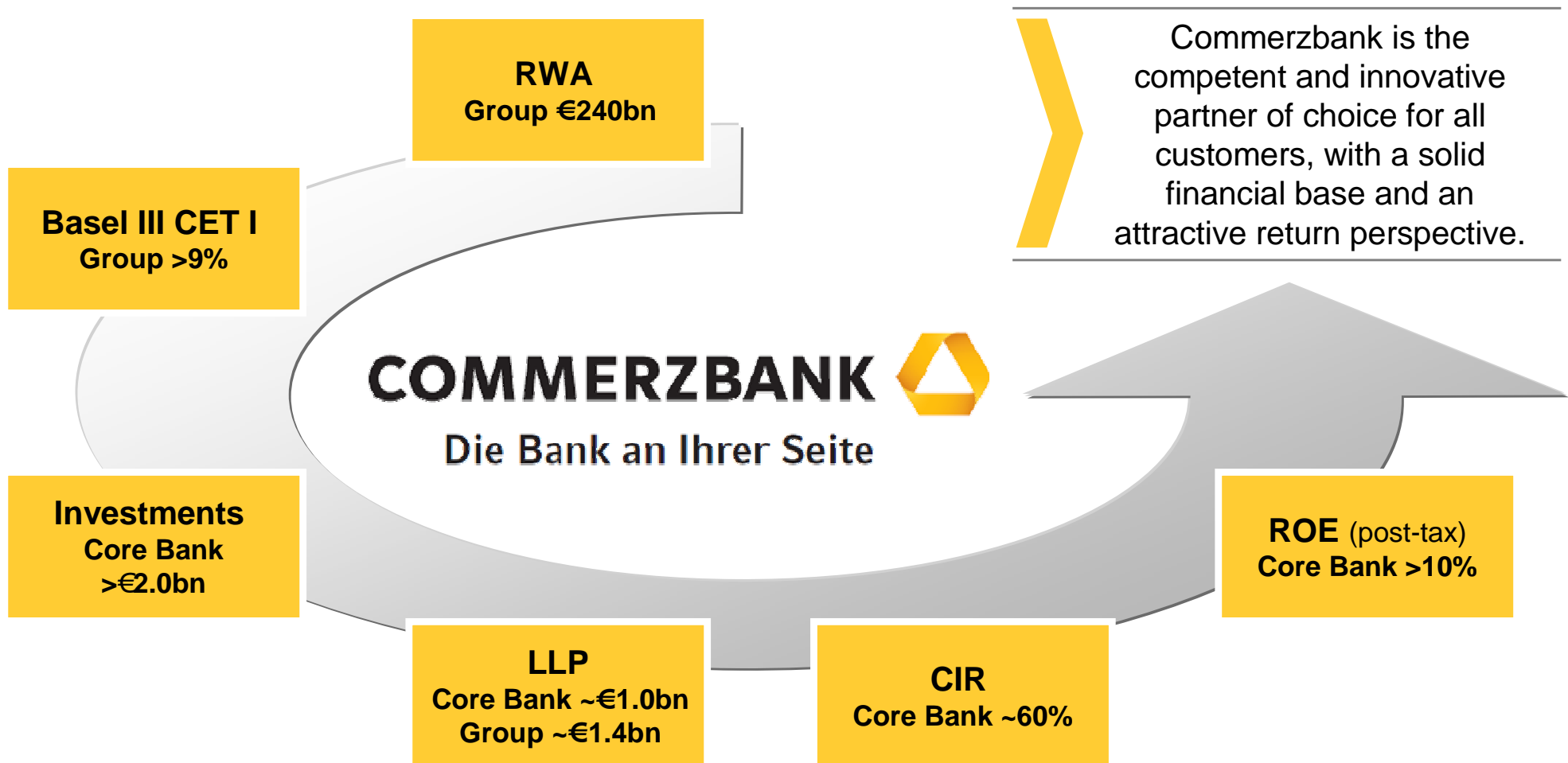
## Capital market funding €bn



## Comments

- › Significant increase in customer deposits related to assets (from 31% in 2009 to 40% in Q3 2012)
- › Reduction of capital market and interbank funding related to assets (from 39% in 2009 to 33% in Q3 2012)
- › Currently no USD funding necessary
- › Medium-term capital market funding including planned business growth in the Core Bank

# Commerzbank targets 2016 at a glance



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