

Curriculum Vitae

Caroline Seifert

Management Consultant for Transformation



Personal data

Place of residence Bonn
Dates of birth 10.07.1966 in Gelnhausen
Nationality German
Independence (+)

Career highlights

Since 2017 Corporate Consultant for transformation, Bonn
2015 - 2017 Reliance Jio, Mumbai,
Chief Brand & Design Officer
2008 - 2014 Deutsche Telekom, Bonn,
Senior Vice President Design & Customer Experience
2004 - 2007 Deutsche Telekom, Bonn,
Vice President Corporate Development & Future Lab
1997 - 2004 Tegaron (joint subsidiary of Deutsche Telekom and Daimler), Bonn,
CMO and Member of the Executive Board

Education

2001 Financial management for Executives, University of St. Gallen
1985 - 1988 Study of administrative science, (advertising psychology, marketing, law and finance), Cologne, Dieburg