

**Curriculum Vitae**

# Caroline Seifert

Management Consultant for Transformation



**Personal data**

Dates of birth 10.07.1966 in Gelnhausen  
 Nationality German  
 Independence (+)

**Member of the Supervisory Board of Commerzbank**

Initial appointment 05/2021  
 Curr. term of office General Annual Meeting 2023 - 2027  
 Committees Committee for Digital Transformation

**Competences and experiences**

Proven expert in the field of platform economics and digitalisation.  
 Comprehensive experience in transformation management in dynamically changing markets.  
 Multiple formative contributions to the development of technical innovations in the field of telecommunications.  
 Longstanding international career as effective and efficient manager in worldwide operating tech companies with focus on design, development and customer management.

**Career highlights**

Since 2017 Corporate Consultant for transformation, Bonn  
 2015 - 2017 Reliance Jio, Mumbai  
 Chief Brand & Design Officer  
 2008 - 2014 Deutsche Telekom, Bonn  
 Senior Vice President Design & Customer Experience  
 2004 - 2007 Deutsche Telekom, Bonn  
 Vice President Corporate Development & Future Lab  
 1997 - 2004 Tegaron (joint subsidiary of Deutsche Telekom and Daimler), Bonn  
 CMO and Member of the Executive Board

**Education**

2001 Financial management for Executives, University of St. Gallen  
 1985 - 1988 Study of administrative science (advertising psychology, marketing, law and finance), Cologne, Dieburg

**Membership on other mandatory supervisory boards**

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**Membership on similar bodies in Germany and abroad of business enterprises**

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