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Economic Briefing

New orders a ray of hope for German manufacturing

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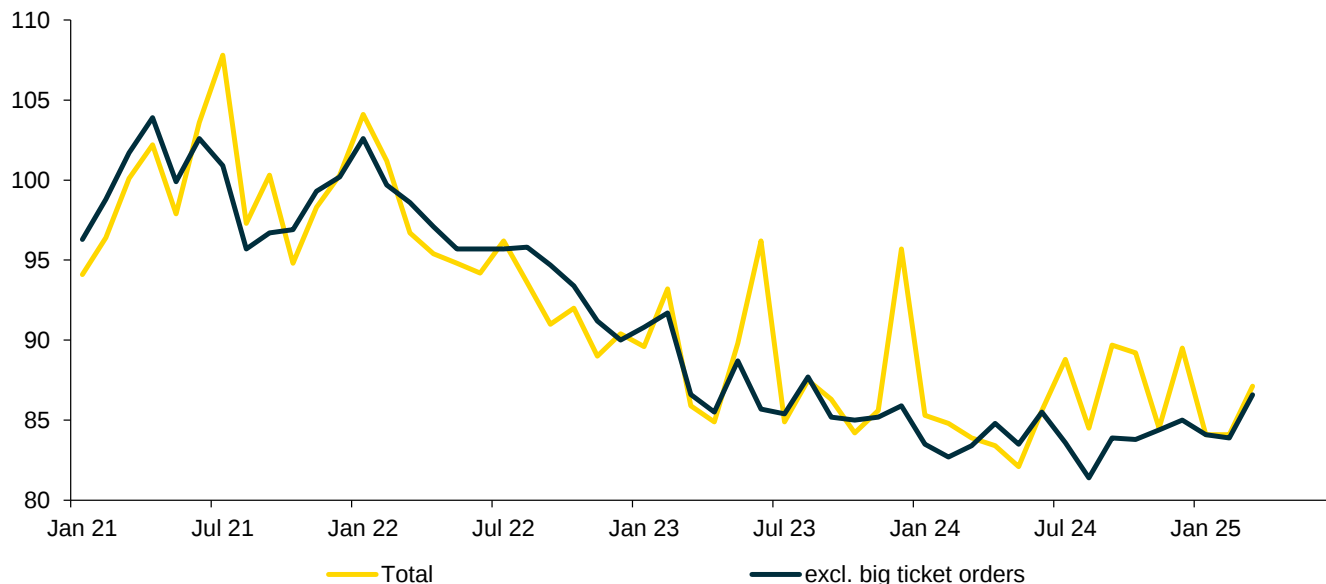
Orders for German industry rose by a surprisingly strong 3.6% in March, and even excluding large orders the increase was 3.2%. This could be the start of a (slight) upward trend, which the leading indicators have already been signaling.

Finally some really good news for German industry: orders rose strongly by 3.6% in March compared to the previous month. This means that they rose even more strongly than had been expected (consensus: 1.3%; Commerzbank: 1.5%). It is true that such swings have been more frequent recently. But even if the large orders are excluded, the result is a significant increase of 3.2% (chart). According to the Federal Statistical Office, this increase was broadly based across many sectors of the economy. Broken down by region, orders from the eurozone in particular increased, but orders from third countries and Germany also rose.



Chart 1 - Factory orders a ray of hope for the German industry

Order intake in German manufacturing, volumes, 2021=100, seasonally adjusted monthly figures



Source: Destatis, Commerzbank Research

The strong rise in the index excluding large orders in particular gives us hope that things could soon improve for industry in Germany. After this core indicator has been moving sideways for more than a year, the latest orders could now herald a (slight) upward trend, which early indicators are already pointing to. The sub-component of the Purchasing Managers' Index for incoming orders in manufacturing has risen significantly in recent months and was above 50 in March for the first time in three years, signaling an increase in orders. In particular, the noticeable easing of monetary policy in many countries suggests that demand for industrial goods will pick up. Looking ahead to later in the year, the financial package put together by the new German government should also gradually have a positive effect on German industry. However, the upward trend in German manufacturing is likely to be rather moderate. This is because the structural problems are compounded by rising US tariffs, which will make it even more difficult for German companies to do business in their most important foreign market.



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