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Economic Research

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China – PBoC’s big stimulus

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Today’s policy package by the PBoC is probably the broadest in a while, ranging from interest rate cuts to supporting the property sector and the stock market. Monetary measures could help buy time for Chinese policymakers to resolve the deep-seated structural problems. But ultimately, these problems can only be resolved by the government doing the right policies and reforms.

A mix of measures

The PBoC announced a policy mix to support the economy, rescue the property market, and shore up the stock market.

Countercyclical measures

1. The 7-day reverse repo rate, which is now the main policy rate, will be cut by 20 basis points (bp) to 1.5%. This will lead to the medium-term lending facility (MLF) rate to be cut by 30bp to 2%. The two cuts will likely to be announced tomorrow (25 September). This will further lead to a cut in banks’ loan prime rates (LPRs) and deposit rates by 20-25 bp.
2. The reserve requirement ratios (RRRs) for large- and medium-sized banks were cut by 50 basis points to 9.5% and 6.5% respectively. The RRR for small banks was kept unchanged at 5%, which is considered as a floor by the PBoC. The RRR cut will release CNY1 trillion (USD 142 billion) in liquidity. It is possible that RRRs could be cut by another 25-50bp by year-end.

Property support measures

1. Interest rates on outstanding mortgage loans will be lowered by around 50bp on average. Mortgage rate cuts so far this year have benefited new homeowners but not the existing ones. Existing mortgages carried an average interest rate of about 4% as of August, compared with a record low of 3.2% on first home new mortgages and 3.5% for second home new mortgages, according to some private estimates. The minimum mortgage down-payment ratio on second home purchases will also be lowered from 25% to 15% which is the same as the ratio on first home purchases.
2. The PBoC will improve the existing CNY300 billion re-lending program for state-owned enterprises (SOEs) to acquire unsold property inventories. It will now provide 100% of the principal of bank loans for such purchases, up from 60% announced in May. Previously, for a CNY100 million loan from a bank to a SOE, for example, CNY60

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million would come from the PBoC and CNY40 million would come from the bank itself. After the change, the entire loan can be funded by the PBoC. The re-lending rate is at 1.75% for funds from the PBoC to banks making such loans to SOEs.

Stock stabilization fund

1. The PBoC will set up a swap facility of CNY500 billion allowing securities firms, funds, and insurance companies to tap liquidity from the central bank to purchase equities.
2. It will also set up a specialized re-lending facility of CNY300 billion for listed companies and major shareholders to buy back shares and raise holdings. The re-lending rate is at 1.75%, and banks would lend to customers at 2.25% for such loans.

Rate cuts could boost short-term confidence

On the counter-cyclical measures announced today, the 20bp cut on the 7-day reverse repo rate is considered as a bigger step than usual, given that most of the cuts in the past were 10bp. Also, while the 50bp cut in RRR is consistent with previous moves, the forward guidance of another 25-50bp cut by year-end is rare, suggesting that the policymakers are trying to improve their communications for more effective policy implementation.

Property measures could see mixed results

On the property measures, cutting rates on outstanding mortgages will help ease households' mortgage burden and the hope is that it may stimulate consumption to some extent.

However, the improvement on the re-lending facility for SOEs to purchase housing inventories may not produce the wanted impact. The program was first introduced in May, in which the PBoC would provide loans at a preferential rate of 1.75% to banks that lend to SOEs backed by local governments. However, of more than 200 cities that are called for by the central government to buy unsold homes, only 29 cities have announced concrete plans to take part in the program. Also, according to the PBoC, banks have only taken up CNY12 billion of the CNY300 billion quota as of June.

There are two major problems with this program. First, the rental yields on public housing is generally low (at around 1.5% according to private estimates), compared to the current funding cost at around or below 2% for local government bonds and at 1.75% for the PBoC re-lending program. This means that SOEs have to rely on potential capital gains from the houses in order to achieve any hope for positive returns in the future. This means it is very likely that the SOEs will bid to buy unsold homes from property developers at deep discounts, i.e. half price or lower. Many, if not most, developers are unwilling to sell at such low prices unless they are in deep distress. This is indeed the case today. Therefore, it is unclear how this program will help clear housing inventories, as SOEs would be unwilling to bear such investment risk. Perhaps the PBoC will eventually have to lower the re-lending rate to the extent that the housing conversion could be profitable for the SOEs.

Stock stabilization fund could prop up the markets in the short term

Chinese stock markets have been on a downtrend since 2021 and underperforming global markets. This is largely due to the weak economic fundamentals of the Chinese economy, as reflected by the prolonged deflationary pressure, for instance. This is why the PBoC wants to support the stock market to boost confidence, to put a floor on the decline in household wealth (via their stock holdings), and to incentivize stock listings. However, this move is more about buying time for Chinese policymakers to fix the structural problems in the economy.



As a side note, unlike the Bank of Japan (BoJ) which purchases equities through exchange-traded funds (ETFs) and shows them on its balance sheet, the PBoC's stock fund is making loans to state-owned and private financial institutions to purchase equities. This means that the increase in equity holdings is on the institutions' balance sheet, and they will enjoy any gains and bear any losses.



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