

Press Release

22 September 2025

Max Hohenberg appointed new Head of Communications at Commerzbank AG

Commerzbank has a new Head of Communications: Max Hohenberg (55) will take up this position by 1 January 2026 at the latest. He succeeds Philipp Encz, who passed away unexpectedly in June.

As Divisional Board Member for Corporate Communications at Commerzbank, Hohenberg will be responsible for Corporate Communications, Public Affairs and Brand & Research. His area of responsibility includes corporate communications, political communication with the liaison offices in Brussels and Berlin, brand management and market research as well as the Commerzbank Foundation. He will report to Bettina Orlopp, CEO of Commerzbank AG.

"I am pleased to have gained an internationally recognized expert in Max Hohenberg, who can give further impetus to our communications in a key phase of growth and transformation of the bank," says Bettina Orlopp. "With his background as a banker and his long career as consultant and communicator in all areas of corporate communications, he brings a high level of industry expertise and an excellent network," adds Orlopp.

Max Hohenberg comes from the communications consultancy Kekst CNC, where he worked as a partner for a total of almost 20 years since 2002, with one interruption. During this time, he advised various clients in the financial sector on strategic positioning and stakeholder engagement. From 2018 to 2022, he was Head of Identity & Communications at UniCredit Group. Prior to joining Kekst CNC, he was a banker at Citi. Hohenberg holds a bachelor's degree in political science from the University of Eichstätt and a master's degree from the London School of Economics and Political Sciences.

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About Commerzbank

With its two business segments – Corporate Clients and Private and Small-Business Customers –, Commerzbank, as a full-service bank, offers a comprehensive portfolio of financial services. It is the leading bank in the Corporate Clients Business in Germany and for the German Mittelstand and a strong partner for around 24,000 corporate client groups. Commerzbank transacts approximately 30% of Germany's foreign trade financing. The Bank is present internationally in more than 40 countries in the corporate clients' business – wherever its Mittelstand clients, large corporates, and institutional clients need it. In addition, Commerzbank supports its international clients with a business relationship to Germany, Austria, or Switzerland and companies operating in selected future-oriented industries. With more than €400bn assets under management, Commerzbank is also one of the leading banks for private and small-business customers in Germany. Under the brand Commerzbank, it offers a wide range of products and services with an omni-channel approach: online and mobile, via phone or video in the remote advisory centre, and personally in its around 400 branches. Under the brand comdirect, it offers all core services as a digital primary bank 24/7 and, as a performance broker, solutions for saving, investing, and securities trading. Its Polish subsidiary mBank S.A. is an innovative digital bank that serves approximately 5.8 million private and corporate customers, predominantly in Poland, as well as in the Czech Republic and Slovakia.

Issued by:

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